

NCCC

National Cervical Cancer Coalition
National HPV Cancer Coalition

A non-profit organization 501 (c) 3

MEDIA ALERT

Campaign Y-ise Up! Educates, Raises Funds to Curb Only Preventable Form of Cancer During Cervical Health Awareness Month

- Event Name:** Campaign Y-ise Up! Empowering Generation Y to Prevent Cervical Cancer and HPV
- Date and Time:** Saturday, Jan. 31, 2009 | 1-5 p.m.
- Place:** The Bondi Restaurant | 333 Fifth Ave. in San Diego, Calif.
A few blocks south of Market Street and north of Harbor Drive
- Who:** Generation Y – people in their teens, 20s and 30s – are among the highest at risk of getting *Human Papillomavirus* (HPV). By the age of 50, **80% of all women and men in the U.S. will have been positive for HPV at some point in their lives.** However, the event is open to all ages.
- Why:** 99.7% of the cervical cancer cases in the U.S. are caused by certain types HPV, meaning **it is the only preventable form of cancer.** Plus, January is Cervical Health Awareness Month.
- About the Event:** Y-ise Up! is a fundraising and awareness event that will feature the following:
- Live music
 - General information about cervical cancer, HPV and the new HPV vaccine
 - Health professionals and survivors available for one-on-one talks
 - Raffles and silent auctions for fundraising
 - Food and drinks in which a portion of sales will be donated back to the NCCC
 - Read more about the event at <http://yiseup.wordpress.com/>
- About the NCCC:** By supporting the National Cervical Cancer Coalition, donors are supporting the following:
- Programs and activities for women, family members, caregivers and health professionals battling issues related to cervical cancer
 - Supplying free educational material related to cervical cancer through printed literature and the award-winning Web site, www.nccc-online.org
 - Supporting the NCCC Cervical Cancer Quilts and Phone Pals support program
 - Enabling the NCCC to provide a toll-free support hotline for cervical cancer patients
- Contact:**
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| Melanie Forthun | Rachel Biety |
| Campaign Y-ise Up! Event | National Cervical Cancer Coalition (NCCC) |
| 602 330 7414 | 818 909 3849 |
| melanie.forthun@gmail.com | rbiety@nccc-online.org |